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Ferrari 70 Years



Synopsis

For 70 years, Ferrari has produced automotive works of art to fire the imaginations of car lovers worldwide. A stellar combination of beauty, performance, racing success, exclusivity and Italian flair have combined to make Ferrari the world's most iconic carmaker. All these traits coalesce in the form of Ferrari's road cars. From the 125S in 1947, to the versatile 340 in the 1950s, to the stunning 250s and 275s of the 1960s, to the Daytona, to the shocking F40, to the modern era's outrageous hypercars the Enzo and LaFerrari, no other sports car manufacturer has so consistently set the bar for style and performance. It's a near unbroken 70-year run of hits. Ferrari 70 Years lifts the hood on Ferrari's sports car history beginning in 1947, but also touches on Enzo Ferrari's early career with Alfa-Romeo before he launched his iconic company. Author Dennis Adler offers Ferrari owners and fans an engaging and comprehensive history of Maranello's extensive sports car range. Adler's detailed text is accompanied by his gorgeous photography and supplemented by fascinating images from Ferrari's historic archive. There is simply no better way to celebrate Ferrari's fantastic history.

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